



## CASE STUDY

**How IGNITE helped a national chain of discount stores reduce the cost and waste associated with its stores format refresh and renovation project by deploying a beneficial reuse program.**

## THE ISSUES

The largest national chain of discount retail stores initiated a comprehensive store format change and renovation project which created a lot of waste.

The company was looking for ways to reduce the amount of waste associated with the program without hindering its progress.

The company, which footprint spanned across nearly 17,000 stores (some of which were acquired), had inaccurate asset inventory information, and was severely understaffed.

## THE SOLUTIONS

-  IGNITE identified used assets that could be resold instead of recycled or landfilled.
-  IGNITE created a network of local companies to remove the assets, repair the ones that were malfunctioning, and also resold and installed those assets in a variety of retail stores.
-  IGNITE created a verification procedure to establish a reliable store asset inventory which allowed the retailer to effectively plan repairs, offer high quality assets, and maximize the return value.
-  IGNITE's turnkey program generated a revenue stream which helped offset the stores renovation costs.



The team at IGNITE identified a way to reduce waste, foster the local economy by providing high quality assets to small retailers, all while saving us money.

They managed the program from A to Z which allowed us to focus on other pressing matters.



Director of Facilities Management  
National Discount Store Chain

# THE RESULTS

**A hands-off program that reduced waste, reduced cost and fostered the local economy. A Win-Win-Win.**

## THE IMPACTS

The new program helped reuse over forty thousands assets that would have been recycled or scrapped.

The new program turned a cost into a revenue stream, saving the retailer over \$10M.

Improved processes, accurate information, and savings without distracting employees from the stores' core operation.

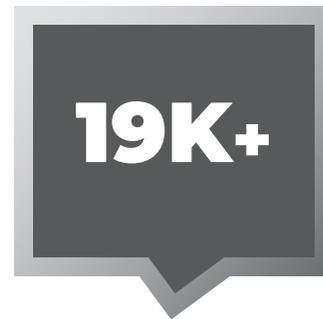
High quality assets are collected, installed, and re-used locally - helping foster the local economy.



Assets reused that were destined to be recycled at best or scrapped all together.



Reduction in program cost by repairing and reusing the assets via 1GNITE instead of recycling or scrapping them.



Hours saved per year by outsourcing the program to 1GNITE instead of running it in house.

Do you have a similar issue to solve?  
Tell us about it, we want to help!  
Contact us at [info@1GNITE.com](mailto:info@1GNITE.com)

